

The 6 Degrees of Danny Arnold? Try 2!

A popular college “drinking game” during the 1990s was “The Six Degrees of Kevin Bacon,” in which participants would have to link a randomly named actor or actress to Mr. Bacon using six moves (usually pertaining to movies) or less. An example would be:

Link Jennifer Love Hewitt to Kevin Bacon.

1. Jennifer Love Hewitt starred in television’s “Party of Five” with Neve Campbell
2. Neve Campbell starred in the movie “Wild Things” with Kevin Bacon.

The game has received worldwide attention, given Mr. Bacon’s prolific acting career and the ubiquitous nature of alcohol on college campuses. However, the recent reports regarding CoB dean candidate Danny Arnold got the USMNEWS.net odds and ends department thinking about a similar game involving Arnold and current or recently departed CoB faculty and administrators. Here are some starting points.

Danny Arnold’s DBA is from Louisiana Tech University. Other CoB faculty (current and recently departed) with Louisiana Tech degrees are

1. Stanley X. Lewis, Jr.
2. Tara Burnthorne Lopez
3. Charles Jordan
4. Mary Anderson
5. William C. Smith

For 15 years, Danny Arnold was a faculty member at Mississippi State University. Other CoB faculty (current and recently departed) with ties to Mississippi State are

1. Elizabeth K. LaFleur
2. Stephen Bushardt
3. Jon Carr
4. Joseph Peyrefitte
5. Marvin Albin
6. Stanley X. Lewis, Jr.
7. James Crockett
8. Wanda R. Fennell

Arnold has published academic articles with the following USM faculty (current or recently departed):

1. Elizabeth K. LaFleur

Arnold has attended several regional and national conferences, putting him in potential close proximity to these USM faculty members (current or recently departed), who have reported attending those meetings or associations with these groups:

1. Decision Sciences Institute (Stephen Bushardt, Jie Yang, Kuo Lane Chen, Chang-Tsieh Hsieh, Donna Davis, Fujun Lai, Stanley X. Lewis, Jr., James S. Magruder, Elizabeth K. LaFleur)
2. Society of Franchising (Elizabeth K. LaFleur)
3. ACRA/AMS Retailing Conference (Laurie Babin)
4. AMA Marketing Educator's Conference (Laurie Babin, Elizabeth K. LaFleur, Tara Lopez)
5. Academy of Marketing Science Conference (Barry Babin, Laurie Babin, Tara Lopez)
6. Southwestern Decision Sciences Institute (Stephen Bushardt, Jon Carr, Francis Daniel, David Duhon, Jie Yang, Kuo Lane Chen, Chang-Tsieh Hsieh, Donna Davis, Fujun Lai, Stanley X. Lewis, Jr., James S. Magruder, Elizabeth K. LaFleur)
7. Southern Marketing Association (Elizabeth K. LaFleur)
8. Southwestern Marketing Association Conference (Elizabeth K. LaFleur, Tara Lopez)
9. MidSouth Academy of Economists Conference (George H. Carter, Edward Nissan, William D. Gunther, Tyrone Black)
10. Atlantic Marketing Association Conference (Elizabeth K. LaFleur, Dolly Loyd, C. Easterling Moore)
11. National Symposium on the Marketing of Higher Education (Elizabeth K. LaFleur)
12. International Conference on Distribution (Elizabeth K. LaFleur)

Arnold was a member of the 2007 AACSB Peer Review Team, focusing on Accounting but having close contact with the following USM faculty and administrators (current or recently departed)

1. Stanley X. Lewis, Jr.
2. Charles Jordan
3. Stanley Clark
4. Gwendolyn Richardson Pate
5. Harold Doty
6. Farhang Niroomand
7. George H. Carter
8. Alvin Williams
9. Francis Daniel
10. David Duhon

Arnold has been a business school dean since 1994, giving him ample opportunity to encounter these current and former USM deans

1. Tyrone Black
2. Roderick Posey
3. William Gunther
4. Harold Doty
5. Alvin Williams

So, at present, Danny Arnold has a “tie” to approximately 35 current or former USM CoB faculty. Arnold has a direct tie to 26 current faculty – about 43% of the CoB’s full-time faculty.

Six degrees of Danny Arnold? Try Two Degrees! It seems that everyone at USM is just a step away from the most recent CoB dean candidate.